ASCILITE 2024

Navigating the Terrain:

Emerging Frontiers in Learning Spaces, Pedagogies, and Technologies

"Summarise." "Elaborate." "Try Again": Exploring the effect of feedback literacy on Al-enhanced essay writing

Brittany Hawkins, Jason Lodge, Daniel Taylor-Griffiths University of Queensland

David Carless

University of Hong Kong

Generative artificial intelligence (AI) is transforming the way students learn and complete assessment. Conservative estimates suggest that more than 50% of university students are using AI in their studies (Higher Education Policy Institute, 2024). In particular, students have reported the benefits of using AI for real-time, personalised feedback (Chan & Hu, 2023).

Al like ChatGPT are large *language* models, and as such their output should not be confused with *knowledge* on any given topic. As students are completing more of their studies off campus and without direct supervision (Lodge et al., 2023), feedback literacy - the ability to seek out, evaluate, and apply feedback to a task or process (Carless & Boud, 2018) - is critical. This study employed a self-regulated learning (SRL) framework to investigate how students are using Al for feedback (Pintrich, 2000).

In individual sessions, psychology students completed a screen recorded, 25-minute essay, using AI to enhance their work. Following a questionnaire capturing AI experience and trust, perceptions of task difficulty, and feedback literacy behaviours, participants were asked to discuss how they used AI to complete the task while watching the essay screen recording. Essays were graded blindly and interview recordings were transcribed. While this study was predominantly exploratory, we also expected better essay performance to be associated with greater feedback literacy skills.

A multiple regression found feedback literacy to be a significant predictor of essay performance (β = .46, t(25) = 2.56, p = .017). A thematic analysis (Braun & Clarke, 2006) of interview transcriptions identified four themes (and 10 subthemes) of AI use: feed forward (initial requests to AI), feedback (requesting AI assess own work), feedback evaluation (evaluating AI output), and AI avoidance (deliberately not using AI). Less than 20% of participants explicitly asked AI for essay feedback. Most feedback requests were instead for more "line level" language improvements. Upon receiving feedback from AI, all but one participant evaluated the accuracy or usefulness of AI content at least once. Requests to "expand," "summarise," "elaborate," and "try again" directly enacted the user's evaluation upon the AI output. Interestingly, half the participants also expressed active attempts to avoid AI. Many cited concerns that they "could just accidentally, subconsciously, just write it [the essay] the same" as AI.

These findings are consistent with existing research demonstrating the positive effect of feedback on academic outcomes (Wisniewski et al., 2020), and the conceptualisation of feedback literacy as a sophisticated toolset required for feedback evaluation (Carless & Boud, 2018). Generative AI created a context of co-regulation between student and machine. Participants used generative AI to: outsource cognitively intense activities, motivate task completion by corroborating understanding, and enable and encourage help-seeking behaviour.

The results of this study highlight the need for educational institutions to foster student feedback literacy skills that encourage thoughtful and carefully considered use of generative AI tools. Without SRL skills grounded in self-efficacy and a motivation to learn, AI operated more like a student than a student tool

Keywords: Generative AI, feedback literacy, self-regulated learning, evaluative judgement

ASCILITE 2024

Navigating the Terrain:

Emerging Frontiers in Learning Spaces, Pedagogies, and Technologies

References

- Braun, V., & Clarke, V. (2006). Using thematic analysis in psychology. *Qualitative research in psychology, 3*(2), 77-101. https://doi.org/10.1191/1478088706qp063oa
- Carless, D., & Boud, D. (2018). The development of student feedback literacy: enabling uptake of feedback. Assessment & Evaluation in Higher Education, 43(8), 1315-1325. https://doi.org/10.1080/02602938.2018.1463354
- Chan, C. K. Y., & Hu, W. (2023). Students' voices on generative AI: perceptions, benefits, and challenges in higher education. International Journal of Educational Technology in Higher Education, 20(1). https://doi.org/10.1186/s41239-023-00411-8
- Higher Education Policy Institute. (2024). Provide or punish? Students' views on generative AI in higher education (HEPI Policy Note, Issue. H. E. P. I. Kortext. https://www.hepi.ac.uk/wp-content/uploads/2024/01/HEPI-Policy-Note-51.pdf
- Lodge, J. M., de Barba, P., & Broadbent, J. (2023). Learning with generative artificial intelligence within a network of co-regulation. Journal of University Teaching and Learning Practice, 20(7), 1-10. https://doi.org/10.53761/m2v9an32
- Pintrich, P. R. (2000). The Role of Goal Orientation in Self-Regulated Learning. In (pp. 451-502). Elsevier. https://doi.org/10.1016/b978-012109890-2/50043-3
- Wisniewski, B., Zierer, K., & Hattie, J. (2020). The power of feedback revisited: A meta-analysis of educational feedback research. *Frontiers in psychology, 10,* Article 487662. https://doi.org/https://doi.org/10.3389/fpsyg.2019.03087

Hawkins, B., Lodge, J., Taylor-Griffiths, D., & Carless, D. (2024). "Summarise." "Elaborate." "Try Again": Exploring the effect of feedback literacy on Al-enhanced essay writing. In Cochrane, T., Narayan, V., Bone, E., Deneen, C., Saligari, M., Tregloan, K., Vanderburg, R. (Eds.), *Navigating the Terrain: Emerging frontiers in learning spaces, pedagogies, and technologies*. Proceedings ASCILITE 2024. Melbourne (pp. 75-76). https://doi.org/10.14742/apubs.2024.1216

Note: All published papers are refereed, having undergone a double-blind peer-review process. The author(s) assign a Creative Commons by attribution licence enabling others to distribute, remix, tweak, and build upon their work, even commercially, as long as credit is given to the author(s) for the original creation.

© Hawkins, B., Lodge, J., Taylor-Griffiths, D., & Carless, D. 2024