Building a new online platform – An Instructional Designer’s Perspective on changing approaches of online learning at a tertiary institution

Richard Davies, Cecile Ackermann, Jason Reimer, Ha Tran, Erika Herrera, and Andrew Baker
University of Canterbury

This poster will give insights into the Instructional Designer team’s journey in evolving its methods for developing online courses. It will cover the transition from academic support to designing MOOCs on external platforms and developing courses for an in-house Learning Management System. A key aspect is the focus on targeting a different kind of learner moving beyond the traditional university student. The poster will look at the challenges, successes, and lessons learned throughout this transformation, underlining the processes, pedagogical approaches, partnerships involved as well as the challenges yet to come.

Keywords: Instructional design, online course development, pedagogical approaches, partnerships

References


Note: All published papers are refereed, having undergone a double-blind peer-review process. The author(s) assign a Creative Commons by attribution licence enabling others to distribute, remix, tweak, and build upon their work, even commercially, as long as credit is given to the author(s) for the original creation.

© Davies, R., Ackermann, C., Reimer, J., Tran, H., Herrera, E. & Baker, A. 2023